Module Easy Review

User Manual

Summary

Overview

Reviews in product sheet are an important factor for visitor to take the purchase decision : they prove that your services are the best and also that the product is the one they need.

However, a very few customers take time to write reviews, especially if everything went fine.

Easy review extension is designed to automatically remind customer to write a review but also make it easier : an email is automatically sent X days after order shipment and contains a link that will automatically log in the customer : he doesnt need to retrieve it's login / password and he is redirected to a single page where he can write reviews for all purchased products.

Installation

Copy files

To intall Expenses, follow these steps

Activate the magento caches in « system », « cache management », then unzip the archive and upload it into your remote web site.

Once all files are uploaded, you have to refresh both magento and index caches

Once caches are refreshed, log out and login from admin panel (to reset permissions).

Settings

General

You can display settings using menus "System > Configuration > Easy review"

Paramater	Description
Enable	yes / no : if yes, reminder will be sent every night according to other settings (Caution : Magento cron must work on your server !)
Email sender	identity to use to send emails
Email template	email template to use
Send email after	number of days between order shipment and reminder email
Consider only orders after	to avoid to remind very old orders, you can set a limit date
Run now	manually run reminder email sender

Products to review

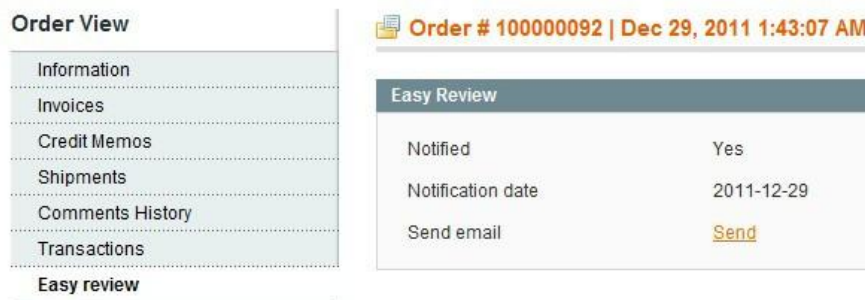You can display settings using menus "System > Configuration >Sales > Easy review"

Paramater	Description
All review for parent products (configurable, bundle)	yes / no : if yes product review will be enabled for all type
All review for child products (configurable, bundle)	yes / no : if yes product review will be enabled for all sub product
Visibility must be	Choose the visibility of the reviewed products

How to test

Before enabling Easy review, we recommend to make some test, especially to customize email templates and front pages.
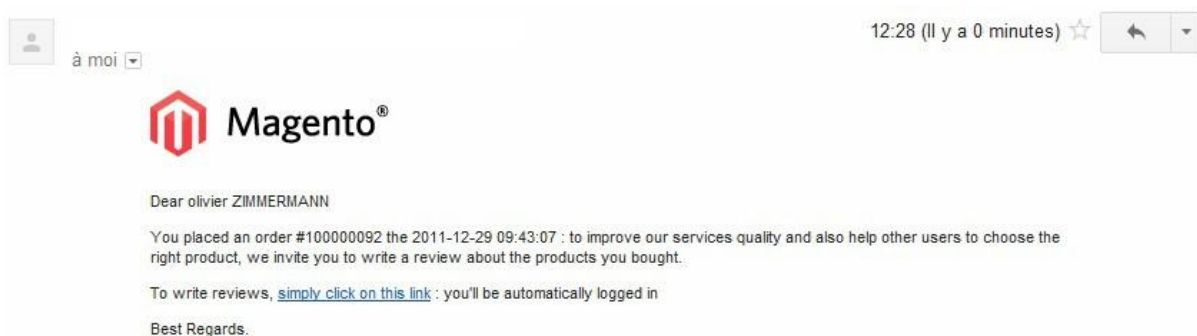
To test extension :

- Create a customer account with your email
- Create a new order
- Go withing the order, select "Easy review" tab and click on the "send" link

- You'll receive an email with a link to fill reviews :

- Clicking on the link, you are redirected to your website on a page where you can write reviews :

Furniture   Electronics   Apparel

Write your reviews for order #100000092

Nokia 2610 Phone

	1 star	2 stars	3 stars	4 stars	5 stars
Quality	○	○	○	○	○
Price	○	○	○	○	○
Value	○	○	○	○	○

Summary

Review

BlackBerry 8100 Pearl

	1 star	2 stars	3 stars	4 stars	5 stars
Quality	○	○	○	○	○
Price	○	○	○	○	○
Value	○	○	○	○	○

Summary

Review

COMMUNITY POLL

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○ Category Management
○ Compare Products

Vote