

Module Private Sales

User Manual

Summary

Summary

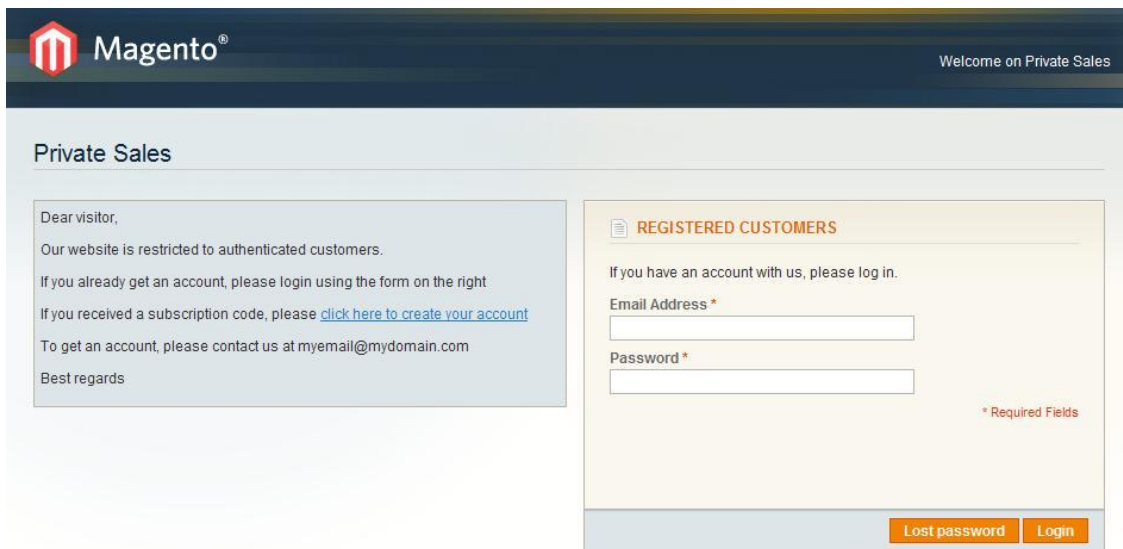
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Overview

Private Sales is a Magento Extension designed to prevent not authenticated visitor to browse your website and access to your catalog.

It includes front site access restriction and invitations.

In order to go in your website, they must log in using email and password.



Whatever url visitor try to reach (however, you can define exceptions), he will be redirected to the login page from which he can:

- Fill in authentication information to log in
- Request a new password by email
- Access to public web page where you can describe the way to create an account
- Create an account using activation code

You can invite leads to your private website using backoffice form: send invitation to one or more customer.

Each invitation contains an activation code to be used to create an account from front office.

You can also allow your customers to invite contacts from our customer account.

Last, Private Sales extension can manage Flash Sales to automatically enable a product during a specific period and display countdown before period end.



Installation

Upload files

Source	Target	Comments
app/code/community/MDN/PrivateSales	app/code/community/MDN/	
app/design/adminhtml/default/default/layout/*	app/design/adminhtml/default/default/layout/	
app/design/adminhtml/default/default/template/*	app/design/adminhtml/default/default/template/	
app/design/frontend/default/default/layout/*	app/design/frontend/default/default/layout/	Since magento 1.4, server directory is app/design/frontend/base
app/design/frontend/default/default/template/*	app/design/frontend/default/default/template/	Since magento 1.4, server directory is app/design/frontend/base
js/mdn/privateSales.js	js/mdn/	
skin/frontend/default/default/css/*	skin/frontend/default/default/css/	Since magento 1.4, server directory is skin/frontend/base
app/locale/*	app/locale/	
app/etc/modules/*	app/etc/modules	

Once all files are uploaded, you have to refresh both magento and index caches

Once caches are refreshed, log out and login from admin panel (to reset permissions)

Settings

All settings are available from menu System > Configuration > Sales > PrivateSales

Notice: if you have "Access denied" message, you have to logout and login from admin panel to reset permissions

Notice : you have to select a website from the top left dropdown menu to set parameters

Private sales and Flash sales

Customer Account	
Require activation code	Yes [STORE VIEW]
General	
Enable	No [STORE VIEW]
Exceptions	privatesales/*/* cms/page/view customer/account/logoutsuccess [STORE VIEW]
Root category	Root Catalog [STORE VIEW]
Invitations	
Email Sender	General Contact [WEBSITE]
Enable Customer invitation	No [WEBSITE]
Email Template	Default Template from Locale [WEBSITE]
Customer invitation count	10 [WEBSITE]
Abbreviations	
Days	days [STORE VIEW]
Hours	h [STORE VIEW]
Minutes	min [STORE VIEW]
Seconds	sec [STORE VIEW]

You can set the following parameters (notice that every setting can be done at website level; in this way, you can create a public website and a private one within Magento)

User account

Setting	Comment
Require activation code	Account creation required activation code.

General

Setting	Comment
Enable	Enable "Private Sales"
Exceptions	With exception, you can allow visitor to view specific pages without

	being logged in.
Root category	Set root category of current store.

Exceptions follow Magento Url patterns : "module/controller/action"

Invitations

Next, you have to set parameters for invitations.

Invitation feature is used to send emails to one or more leads to send us an activation code to be used to create a customer account on frontend.

Setting	Comment
Email Sender	Identity to use to send emails
Email template	Email template to use to notify customer.
Allow customers invitation	If enabled, customers can send invitation to contact from customer account
Invitation count	Max invitation count your customers can send.

Abbreviations

Abbreviations displayed on product view

Setting	Comment
Days	Days abbreviation
Hours	Hours abbreviation
Minutes	Minutes abbreviation
Seconds	Seconds abbreviation

Display slider

During flash sale creation, you can add a picture. In order to display slider, copy commented code at the beginning of the file
app/design/frontend/base/default/template/PrivateSales/FlashSales/Slider.phtml

Paste it in CMS page.(CMS > Page > your page tab design).

Invitation Management

Invitation feature is used to send activation code to one or more leads to allow them to create an account on your private website.

To display Invitation management screen, use menu customer > Private sales invitations

Send invitation

Top form is used to send invitations to one or more leads.

Fill the following fields and then click on "Send invitations" button to send emails.

Invite customers
Send invitation(s)

Store	<input type="text" value="Private storeview"/>
From	<input type="text" value="Olivier from Maisondulogiciel"/>
Email(s)	<input type="text" value="olivier@mydomain.com;sarah@mydomain.com; nicolas@mydomain.com;etc@mydomain.com"/>
Message	<div style="border: 1px solid #ccc; padding: 5px;"> <p>hello !</p> <p>Olivier invite you to an amazing private sales website with incredible discounts !</p> </div>

Separate emails with ;

Setting	Comments
Store	Store for which send a invitation. Note that our extension can manage several private websites on an single magento instance. Only private sales enabled websites are listed.
From	Name of the person that invites leads
Emails	Emails, separated with a ";" to invite
Message	Custom message to display in invitation email

Invitation list

All invitation are displayed in the bottom grid.

For each invitation, you can see email and generated activation code.

If a lead used activation code to create an account, used column is set to yes

Invitations

Page 1 of 1 pages | View 20 per page | Total 4 records found [Reset Filter](#) [Search](#)

Date	From	To	Code	Used ?	Action
Mar 23, 2010 12:49:00 PM	Olivier from Maisondulogiciel	olivier@mydomain.com	90222423	No	delete
Mar 23, 2010 12:49:00 PM	Olivier from Maisondulogiciel	sarah@mydomain.com	50374386	No	delete
Mar 23, 2010 12:49:00 PM	Olivier from Maisondulogiciel	nicolas@mydomain.com	94461632	No	delete
Mar 23, 2010 12:49:00 PM	Olivier from Maisondulogiciel	etc@mydomain.com	70206246	No	delete

You can delete an invitation using "delete" link at the right

Flash sales

Start flash sale	End flash sale
<p>iphone 3GS+ Email to a Friend Be the first to review this product</p> <p>€250.00</p> <p>Qty: <input type="text" value="1"/> Add to Cart</p> <p>Ends in 1j 6h 30min 40se</p>	<p>Nokia 2610 Phone Email to a Friend ★★☆☆☆ 3 Review(s) Add Your Review</p> <p>Availability: In stock</p> <p>\$149.99</p> <p>Starts in 1 days 7 h 46 min 20 sec</p> <p>OR Add to Wishlist Add to Compare</p>

With private sales, you can also manage flash discount for a specific period.

System can automatically show and hide products when flash discount starts or stop.

Flash sale by category

You can create a flash sale for a specific category. Go to Sales > Flash Sales.

Flash Sales [Create new flash sale](#)

Page 1 of 1 pages | View 20 per page | Total 1 records found [Reset Filter](#) [Search](#)

Name	Enabled	Starts at	Ends at	Action
Flash sale	Yes	Jun 10, 2011 2:00:00 AM	Jun 11, 2011 2:00:00 AM	delete


Click on "create a new flash sale"

Edit Flash Sale


Information

Name *

Enabled

From date * 


From hour : :

To at * 

To hour : :

Category

Description

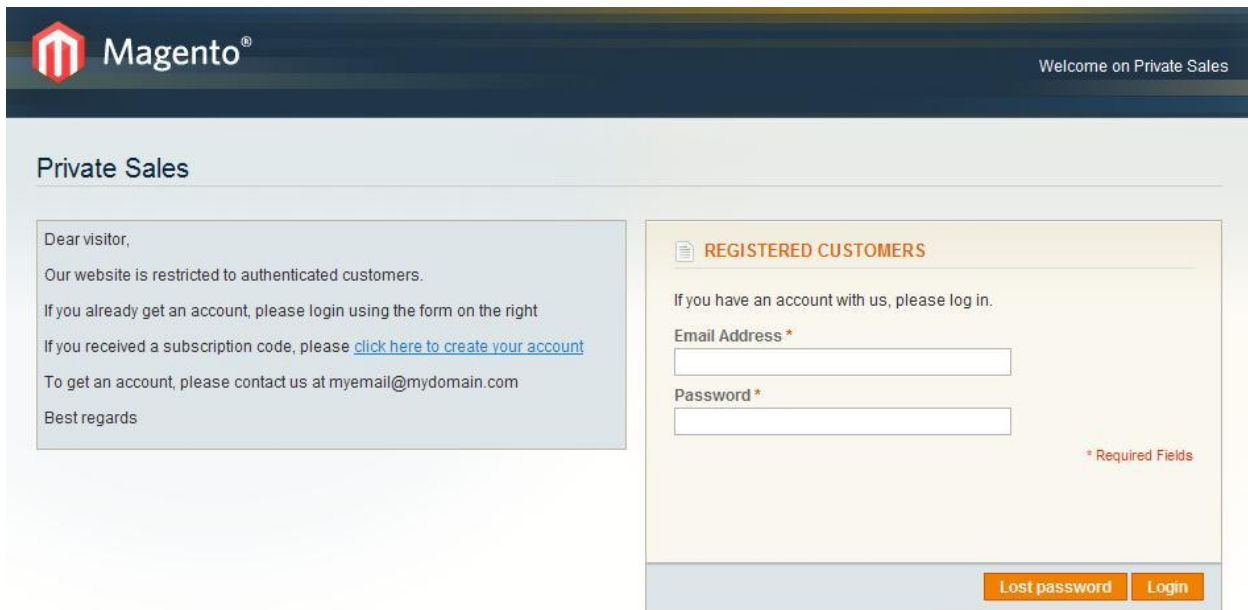
Picture  Aucun fi... choisi
 Delete Image

Settings	Comments
Name	Flash sale name
Enabled	Enable flash sale
From date	Flash sale start date
From hour	Flash sale start hour
To date	Flash sale end date
To hour	Flash sale end hour
Category	Category which is concerned by flash sale
Description	Flash sale description
Picture	Flash sale picture. It will be display on front page.

Customer side

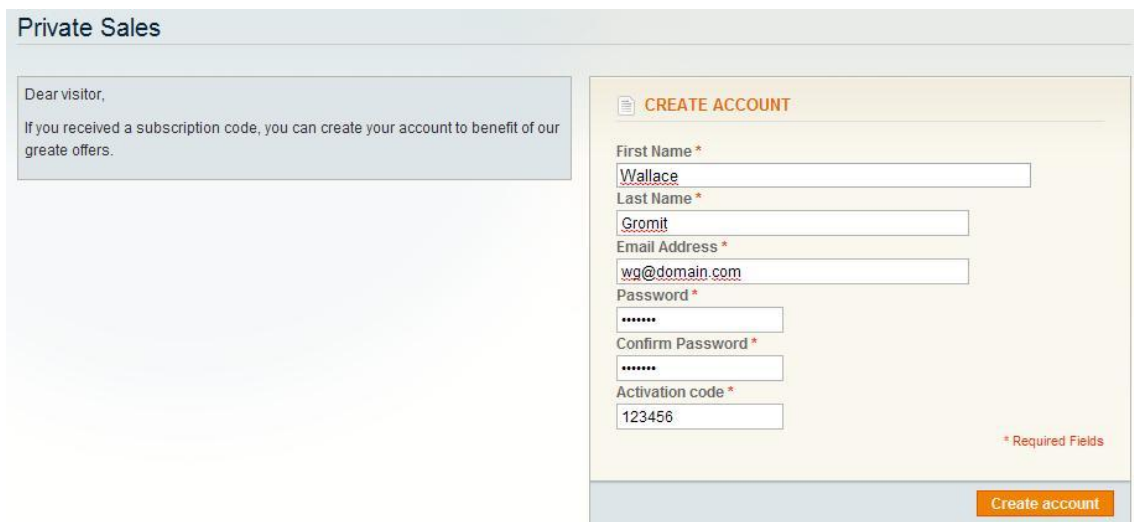
Private sales

If a customer isn't registered or didn't logged in on your private website, he is automatically redirected to login page :



The screenshot shows the Magento Private Sales login page. The header includes the Magento logo and the text "Welcome on Private Sales". The main content area is titled "Private Sales" and contains a message to the visitor: "Dear visitor, Our website is restricted to authenticated customers. If you already get an account, please login using the form on the right. If you received a subscription code, please [click here to create your account](#). To get an account, please contact us at myemail@mydomain.com. Best regards". To the right is a "REGISTERED CUSTOMERS" section with the text "If you have an account with us, please log in." and two input fields for "Email Address *" and "Password *". Below these fields are two buttons: "Lost password" and "Login". A "* Required Fields" label is present at the bottom right of the form area.

From this login page, he can fill in login information, request for a new password (lost password) or access to register form to create a new account using activation key.



The screenshot shows the Magento Private Sales create account page. The header includes the text "Private Sales". The main content area is titled "CREATE ACCOUNT" and contains a message to the visitor: "Dear visitor, If you received a subscription code, you can create your account to benefit of our greates offers." To the right is a "CREATE ACCOUNT" section with several input fields: "First Name *" (filled with "Wallace"), "Last Name *" (filled with "Gromit"), "Email Address *" (filled with "wg@domain.com"), "Password *" (filled with "*****"), "Confirm Password *" (filled with "*****"), and "Activation code *" (filled with "123456"). Below these fields is a "Create account" button. A "* Required Fields" label is present at the bottom right of the form area.

When you invite a customer, he receives an email with your custom message and an activation key :

Hello
Olivier from Maisondulogiciel is glad to invite you to Private Sales.
You can create your account from [here](#) using invite code : 01915839
Hello, here is your activation code to register on the great private sales website i told you kind regards

he can then go on your website to create an account using this activation key.

Invitations

Customers can send invitations to contact from its customer account.

Private Sales Invitations

Send invitations

Remaining invitations count
10

From
Olivier ZIMMERMANN

***Emails (separated with coma)**

***Message**