

Module CrmEmailExtractor

User Manual

Version 1.0

Summary

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Introduction

« Crm Email Extractor » is an extension designed to extract data such as email address, name, creation date, and other ...

Here the main feature :

- Full integration with the back office of Magento
- Choice of filter criteria for the selection of research
- Choice of display information in the CSV file

Installation

Before upload

To preparer Magento for the installation of the module « Crm Email Extractor », please follow this process :

Enable Magento **caches** by going into **System > Cache Management** then select all, choose the option « **refresh** » or « **enable** » and click on « **submit** ».

Copying files

Copy the following files your site via your system file transfer:

Source	Cible	Note
app/*	app	Select all
Js/	js	...

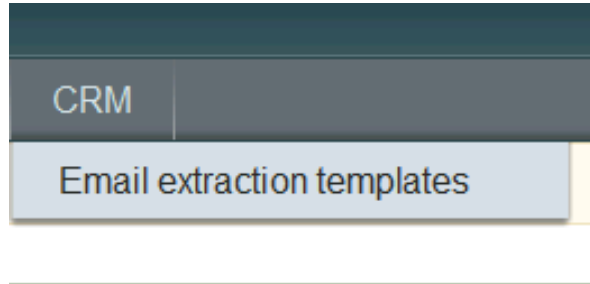
To take into account the module installation, refresh the Magento cache by going to **System > Cache Management** and select all, select "**refresh**" and click "**submit**". The module will be activated and ready to work.

Disconnect and reconnect you to the admin to reset the permissions (click logout).

Use

How to use

To show the display of the label with bar code, go to the menu **CRM > Email extraction templates**



You will get a list of filters that we call "templates" for extracting customer email, you can edit an existing template or create a new one by clicking the button "new template".

Template for Email Extractor Back New Template

Page 1 of 1 pages | View 20 per page | Total 2 records found Reset Filter Search

#	Created at	Name	Conditions	Results
	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>		
23	Nov 29, -1 4:00:00 PM	test	Order Is guest equal 1	1 records matching
22	Nov 29, -1 4:00:00 PM	Order since 2012/10/4 with guest customer	Customer Email not in carter Order Created at greater than 2012-10-4 Order Is guest equal 1	1 records matching

The summary page templates you about the date of creation of the template's name, the conditions applied and finally the number of email found.

Creation of template

By clicking on the button "new template" you will get a form page asking you informed various fields:

- Template name
- Line export mask
- Condition(s)

Main information

Name *

Line

export

mask

Conditions	Criteria	Operator	Value	Action
Click on this button to add a new filter				+ Add new line

Results

Page 1 of 1 pages | View 20 per page | Total 0 records found [Reset Filter](#) [Search](#)

#	Created at	Firstname	Lastname	Email	Group	Website
	From: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	To: <input type="text"/>					
No results						

Enter a title for the template, then fill the mask line as follows:

Line mask you used to apply formatting to display the data collected by the template in your CSV.

An example of a mask that you can apply:

```
<{email}> , {firstname} {lastname} , {created_at}.
```

This will give you the following lines in your CSV file:

```
<johnnie@walker.com> , johnnie walker, 2012-09-30 11:45:03.
```




```
<jack@daniels.com> , daniels jack, 2012-08-30 23:23:13.
```


Note the use of keywords in brackets `{mot_clef}`, while other characters will be included in each line of each result in the order in which they were written to preserve formatting. (see example).

Key words list :

- created_at
- email
- firstname
- lastname
- gender
- group_id
- middlename
- taxvat
- store_id
- website_id
- created_at
- updated_at
- is_active

The filter conditions are to add by clicking on the button "add a line" and select your criteria from the drop-down list, then choose your operator and value to evaluate.

Criteria	Operator	Value	Action
Email	Not in	carter	
Created at	Greater than	2012-10-4	
Is guest	Equal	Yes	

Click on this button to add a new filter 

Template edition

You can edit a template by selecting it, and then replace the existing fields with new values. You can also delete the current template by clicking the "delete" button.

When you save a template you the results of your research in a framework that summarize the following information:

Creation date, name, surname, email, group id, id websit

Extract data from templates

Select your template, once finished your selection criteria, save the template, click the "Export" button to generate a CSV file that will list all the emails responding to customer template.