

# Module Easy Review

## User Manual

## Summary

### Summary

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## Overview

Reviews in product sheet are an important factor for visitor to take the purchase decision : they prove that your services are the best and also that the product is the one they need.

However, a very few customers take time to write reviews, especially if everything went fine.

Easy review extension is designed to automatically remind customer to write a review but also make it easier : an email is automatically sent X days after order shipment and contains a link that will automatically log in the customer : he doesn't need to retrieve it's login / password and he is redirected to a single page where he can write reviews for all purchased products.

## Installation

### Copy files

To install Expenses, follow these steps

Activate the magento caches in « system », « cache management », then unzip the archive and upload it into your remote web site.

Once all files are uploaded, you have to refresh both magento and index caches

Once caches are refreshed, log out and login from admin panel (to reset permissions).

## Settings

### General

You can display settings using menus "System > Configuration > Easy review"

| General                    |  |              |
|----------------------------|--|--------------|
| Enable                     | <input type="text" value="Yes"/>   | [GLOBAL]     |
| Email Sender               | <input type="text" value="General Contact"/>                                   | [STORE VIEW] |
| Email Template             | <input type="text" value="Easy review notification (Default Template from L"/> | [STORE VIEW] |
| Send email after           | <input type="text" value="30"/><br>▲ days                                      | [GLOBAL]     |
| Consider only orders after | <input type="text" value="2012-03-03"/><br>▲ date YYYY-MM-DD                   | [GLOBAL]     |
| Run now                    | <input type="button" value="Run now"/>   | [GLOBAL]     |

| Paramater                         | Description  |
|-----------------------------------|--|
| <b>Enable</b>                     | yes / no : if yes, reminder will be sent every night according to other settings (Caution : Magento cron must work on your server !) |
| <b>Email sender</b>               | identity to use to send emails   |
| <b>Email template</b>             | email template to use  |
| <b>Send email after</b>           | number of days between order shipment and reminder email   |
| <b>Consider only orders after</b> | to avoid to remind very old orders, you can set a limit date   |
| <b>Run now</b>                    | manually run reminder email sender   |

## Products to review

You can display settings using menus "System > Configuration > Sales > Easy review"

**Products to review**

|   |   |
|---|---|
| All reviews for parent products<br>(configurable, bundle) | <input type="text" value="Yes"/> [GLOBAL]   |
| All reviews for child products<br>(configurable, bundle)  | <input type="text" value="No"/> [GLOBAL]  |
| Visibility must be  | <div style="border: 1px solid #ccc; padding: 5px;"> <div style="background-color: #f0f0f0; padding: 2px;">-- Please Select --</div> <div style="padding: 2px;">Not Visible Individually</div> <div style="padding: 2px;">Catalog</div> <div style="padding: 2px;">Search</div> <div style="background-color: #0070c0; color: white; padding: 2px;">Catalog, Search</div> </div> <span style="float: right;">[GLOBAL]</span> |

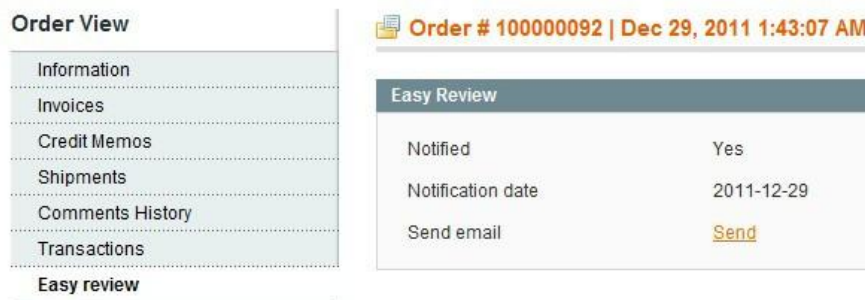
| Paramater  | Description  |
|--|--|
| <b>All review for parent products (configurable, bundle)</b> | yes / no : if yes product review will be enabled for all type        |
| <b>All review for child products (configurable, bundle)</b>  | yes / no : if yes product review will be enabled for all sub product |
| <b>Visibility must be</b>                                    | Choose the visibility of the reviewed products                       |

## How to test

Before enabling Easy review, we recommend to make some test, especially to customize email templates and front pages.

To test extension :

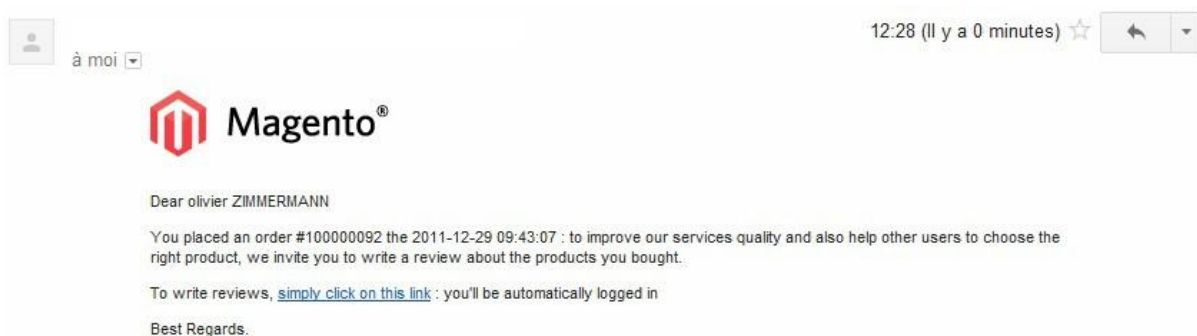
- Create a customer account with your email
- Create a new order
- Go withing the order, select "Easy review" tab and click on the "send" link



The screenshot shows the 'Order View' interface for order # 10000092. On the left, a sidebar menu lists various order-related sections: Information, Invoices, Credit Memos, Shipments, Comments History, Transactions, and Easy review (which is highlighted). The main content area displays the order details: 'Order # 10000092 | Dec 29, 2011 1:43:07 AM'. Below this, the 'Easy Review' section is active, showing a table with the following data:

| Easy Review       |                      |
|-------------------|----------------------|
| Notified          | Yes                  |
| Notification date | 2011-12-29           |
| Send email        | <a href="#">Send</a> |

- You'll receive an email with a link to fill reviews :



The screenshot shows an email notification from Magento. The header includes a user profile icon, the text 'à moi', the time '12:28 (Il y a 0 minutes)', and a star icon. The main body of the email features the Magento logo and the following text:

Dear olivier ZIMMERMANN

You placed an order #10000092 the 2011-12-29 09:43:07 : to improve our services quality and also help other users to choose the right product, we invite you to write a review about the products you bought.

To write reviews, [simply click on this link](#) : you'll be automatically logged in

Best Regards.

- Clicking on the link, you are redirected to your website on a page where you can write reviews :

Furniture Electronics Apparel

Write your reviews for order #10000092



Nokia 2610 Phone

|         | 1 star                | 2 stars               | 3 stars               | 4 stars               | 5 stars               |
|---------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Quality | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Price   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Value   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Summary  
Review

Summary:

Review:



BlackBerry 8100 Pearl

|         | 1 star                | 2 stars               | 3 stars               | 4 stars               | 5 stars               |
|---------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Quality | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Price   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Value   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Summary  
Review

Summary:

Review:

**COMPARE PRODUCTS**

You have no items to compare.

**MY CART**

You have no items in your shopping cart.



**COMMUNITY POLL**

What is your favorite Magento feature?

- Layered Navigation
- Price Rules
- Category Management
- Compare Products

Vote